

The Luna Project is the effort to establish a permanent human habitation in the Moon, sending the first settlers by 31 July 2012.

For too long, humanity has been Earthbound, paralyzed while the way lay open to the stars. We have the knowledge and the skills to set out on the upward path. **The time has come to act.**

In order to succeed where past efforts have failed, the Luna Project does not rely on government and big business. Instead, it calls upon individuals to engage in direct action. **No-one will do for us what we will not do for ourselves.**

The Luna Project Participating Organizations play an important part in the work on the local and national levels, through hosting Project activities, maintaining the Luna Funds, and rendering other vital assistance. **Working together, we will reach the stars.**

If you have skills, if you have money, if you have connections, if you have passion, if you have the Dream, the Luna Project is waiting for you. **Let's go!**

*For more information on the Luna Project,
visit*

www.lunarcc.org

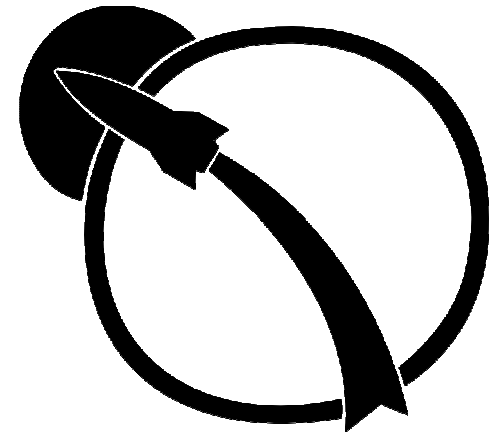
or write to

**P.O. Box 1035
Fort Worth
Texas 76101**

Inquiries and donations may be
directed to the Participating
Organization which furnished this
pamphlet :

SAMPLE

Invitation



To Infinity

October, 1957 — First artificial Earth satellite

April, 1961 — First man in space

August, 1962 — First rendezvous in space

June, 1963 — First *woman* in space

March, 1965 — First spacewalk

July, 1969 — First man on the Moon

April, 1971 — First manned space station

With a record like that, what comes next — satellite colonies? men on Mars?

December, 1972 — *Last* man on the Moon

January, 1986 — Space Shuttle *Challenger* explodes on liftoff ; 7 die

February, 2003 — Space Shuttle *Columbia* disintegrates on reentry ; 7 die

Not a single human being has left close Earth orbit in the past thirty-five years, and the only Space Station now in existence houses a crew of three, the same number as that first *Salyut* almost two generations ago. While sporadic robot probes have done yeoman service despite their severely limited capabilities, it seems that human progress into space is stalled. **But it doesn't have to be!**

We have the power. Manned space efforts, up to the present, have been carried on by national governments, with some participation by industrial combines. Using the power of sheer numbers, these bodies aggregate the necessary resources from multitudes of small, passive contributions. The annual NASA budget, for example, works out to less than \$20 per American (although, considering how that money is spent, it may not be much of a bargain).

Government action is a blunt instrument, as likely to mar as to mend ; its use requires the cooperation of many who feel no interest in the end to be obtained. In the current business climate, industry is constrained to follow short-term, proven returns, and can proceed only by halting, uncertain steps.

Just as much can be accomplished toward a definite end by fewer people working in concert. Even the largest project rarely employs more than a hundred engineers. One thousand dollar contributions from only one third of one per cent of the United States population would amount to fully one billion dollars. **How much would you pay to send men to live in the Moon by 2012?**

Why have we chosen this one goal?

The Moon is within reach. Men have been to the moon and back, using the technology of the 1960s. Today, they can go to live.

The Moon is visible. It hangs in the sky, a constant reminder and challenge. Three days away by rocket, and barely a second by radio, it is not easily ignored.

The Moon is unlike the Earth. Living and working in its alien environment will yield experience valuable not only under the more Earthlike conditions of Mars, but also among the asteroids and in deep space.

The Moon can serve as a destination. Up to now, space travel starting from Earth has been obliged to end there as well. With another inhabited world within reach, it can begin to flourish.

The Moon can serve as a starting point. Tapping a planetary resource base, the lunar settlement will furnish supplies rather than consume them. With its little gravity well perched on the lip of Earth's big one, Luna is perfectly sited as a depot for work in Earth space and for steps farther out.