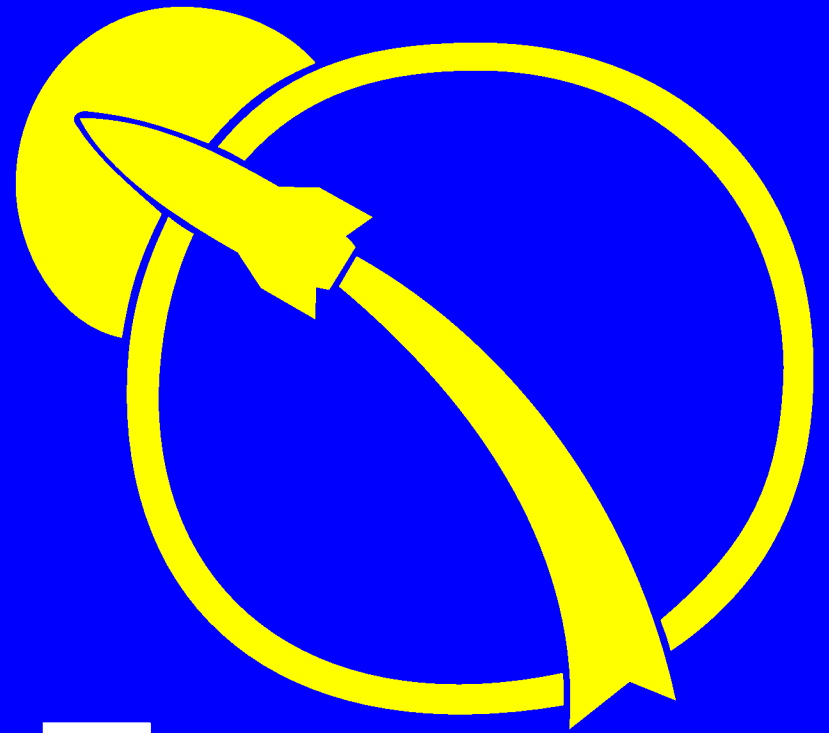


**LUNA CITY
OR BUST!**

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**THE
STARS
ARE
OURS!**

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“We choose to do these things, not because they are easy, but because they are hard” — John F. Kennedy, 12 September 1962

What is it that we have chosen to do? We have resolved upon a definite course of action toward a single goal, and dedicated our efforts to its attainment, through the mechanism of the Luna Project.

That a permanent human settlement ought to be established in the Moon, not by national or international government action, but by the cooperative effort of individuals and groups desiring progress in the human use of planetary space ; and that this ought to be accomplished within the coming five years, that is, that the first group of settlers should depart no later than 31 July 2012.

If this is a hard thing, it is also very much worth the doing. Until human beings begin to make their homes in other worlds, Man will remain Earthbound, his existence circumscribed by a single planet in the immensity of the Universe. We are ready to break out of that shell. We are resolved to go out to the starry heaven to live.

“That’s one small step for a man, one giant leap for mankind” — Neil A. Armstrong, 20 July 1969

Too long has Man hesitated on the threshold of the greater world. It is within our power to take the irrevocable step, to plant our feet firmly in the celestial sphere. It will not be an easy step ; it will mean long, hard work, and danger ; but if we do not shrink from the peril, if we do not stumble under the load, success is certain. The technology is ready. The worlds are waiting. All that is wanting is the act. **Let’s go!**

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