

# THE LUNA PROJECT

*Circular No1, 24 August 2010*

## **Fund Drives**

On 15 August 2010, we began soliciting money contributions for two purposes : sending a representative to science-fiction fandom conventions in Australasia, and printing colour promotional posters. Considerable progress has been made toward both goals, but more remains. For up-to-date information, including details of incentives (such as hand-printed T-shirts), please write or visit the Web site.

### **Australasian Conventions**

The World Science Fiction Convention this year is being held in Australia, 2–6 September, and the New Zealand national convention a week prior. After considerable deliberation, Mr. Carson, who has spent quite a bit of time and money the past three years promoting lunar settlement to North American audiences, decided to take this role overseas if other Project supporters would be willing to pay a reasonable portion of his expenses. The initial response to this appeal has been encouraging.

Minimum to be raised.....**US\$1000**  
Pledged.....**US\$445** (7 pledges)  
Paid.....**US\$295** (1 unpaid)

### **Colour Posters**

For some time it has appeared desirable to have available promotional posters bearing the Luna Project ‘rocket’ logo rendered in its proper colours of blue and gold. Metallic tones can be printed with special inks on a press, but not by duplication methods, so there is a minimum economical batch size. Considering the depleted condition of the Publications Fund, it seemed best to raise the printing cost separately. Once the posters are paid off, quantities will be mailed out to anyone requesting them, but until then they will be sent only to those who contribute towards them.

Total to be raised.....**US\$573.73**  
Pledged.....**US\$275** (3 pledges) — remaining \$298.73  
Paid.....**US\$125** (1 unpaid) — remaining \$448.73

*Note : Payments may be made by PayPal to [publius@caldc.com](mailto:publius@caldc.com), or by cheque or money order made out to Christopher Carson.*

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